



P1.17: Who needs another podcast? You do!

Creating the *Coping with Lung Cancer* Podcast

M.Rigney¹, S. Malia²

¹GO2 for Lung Cancer, USA, ²The Roy Castle Lung Cancer Foundation, UK (both representing the Global Lung Cancer Coalition)

Correspondence: Maureen Rigney, mrigney@go2.org



INTRODUCTION

People with lung cancer have great unmet psychological and physical needs and higher levels of distress compared with those with other types of cancer.

Innovative and proven methods, programs, and services to address the needs of the lung cancer community are offered by member organisations of the Global Lung Cancer Coalition (GLCC) every day. How could this coalition of over 40 non-governmental organisations, some with decades of psychosocial programming experience, broadly disseminate information and guidance on the services and interventions shown to assist the lung cancer community cope?

METHODS

GLCC's multi-faceted *Coping with Lung Cancer* Project began in 2021. It has included multi-year international patient surveys; member surveys; and initiation of a library of coping-related educational materials.

The original plan was to interview subject matter experts within GLCC on a range of subjects and post those transcriptions to the coalition's website. After three were completed and presented to the membership in September 2025, creating a podcast series from the interviews was suggested.

With 4.5+ million podcasts available worldwide, was another really needed? We found the answer was YES. Despite the number, few focus solely on lung cancer and, to our knowledge, none provide guidance to people seeking to assist the lung cancer community to cope.

Podcast knowledge amongst members ranged from avid listeners to those completely unfamiliar. Podcast creation experience ranged from those who had managed aspects of the process but for most, this was a first attempt to develop, manage, and launch a podcast series from start to finish.

DECISIONS AND PROCESSES

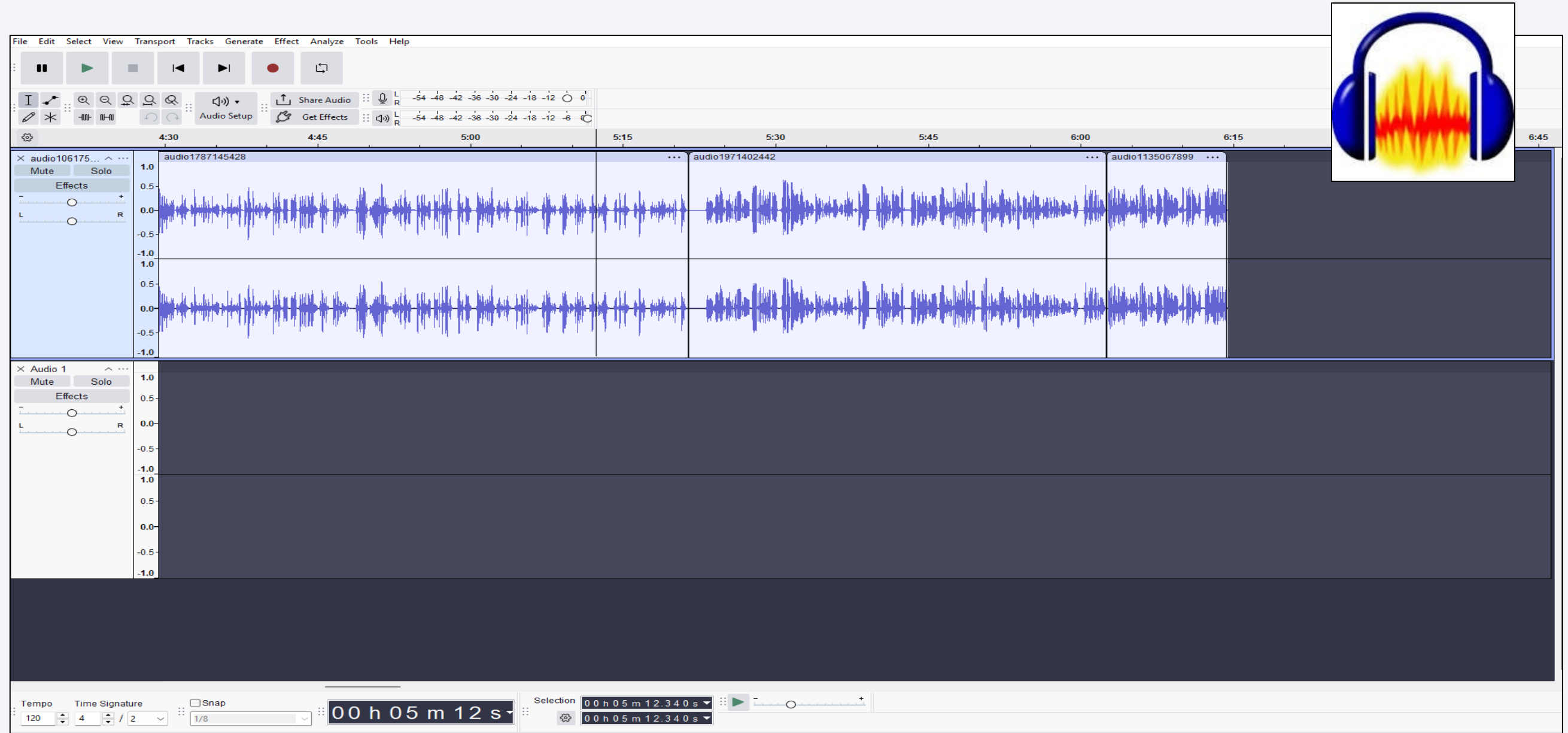
November 2025, research and activities commenced. Plans and processes included:

- Identify free recording and editing software
- Learn to use editing software
- Examine existing interviews and re-record, as needed
- Find suitable free intro and outro music
- Edit interviews, finalize with interviewees, transcribe
- Create show notes
- Record introduction to the series
- Engage and “train” additional interviewers
- Create question templates for new subjects
- **Edit and finalize new interviews***
- **Create accounts on three podcast platforms***
 - Global Player, Apple Podcasts, Spotify
- **Upload podcast episodes***
- **Formally launch podcast series***

*** Underway at time of poster submission**

2026:

- January
 - Selected Audacity, the “world's most popular app to record and edit audio.”
- February
 - Two interviews re-recorded
- Completed through July
 - Three existing interviews edited, approved, and episodes considered completed
 - An additional interviewer “trained,” provided draft question templates
 - Introduction episode taped and under editing



THE FUTURE

As of poster submission, editing of the introductory episode continues and we await completion of the new GLCC website to formally launch the podcast.

September 2026:

- Present current status to GLCC membership
- Secure additional volunteer interviewers
- Outline additional topics, interviewees and episode taping schedules for end the of 2026 and 2027

Goal:

To have 10 completed episodes uploaded by September 2027.



CONCLUSION

Coping with Lung Cancer fills a gap in the podcast landscape and the services introduced have the capacity to meet unmet needs of the lung cancer community across the globe.

This experience once again shows that lack of experience can be overcome by enthusiasm, patience, cooperation, and a strong team.

We look forward to reporting our progress at future World Conferences on Lung Cancer meetings.